

**CLAIMS:**

**We Claim As Our Invention:**

1. A content delivering method for transmitting a content file from a server to a user terminal unit through a network and for causing the user terminal unit to stream-reproduce the

5 content file, the method comprising the steps of:

designating a non-skip area that represents an important portion to the content file;

transmitting information from the non-skip area from the server to the user terminal unit along with the content file;

causing the user terminal unit to determine whether or not the non-skip area has been

10 skipped and when the non-skip area has been skipped, transmitting information indicating that the non-skip area has been skipped to the server; and

causing the server to transmit information corresponding to the non-skip area to the user by another transmitting means when the server receives the information indicating that the non-skip area has been skipped.

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2. The content delivering method as set forth in claim 1, wherein the other transmitting means is electronic mail.